



Vidhya Rathna,  
**Prof. Dr. M. KARUNANITHI**, B.Pharm., M.S., Ph.D., D.Litt.,  
 Chairman & Secretary.

## VIVEKANANDHA EDUCATIONAL INSTITUTIONS

### TIRUCHENGODE CAMPUS

- ★ VIVEKANANDHA COLLEGE OF ENGINEERING FOR WOMEN ( AUTONOMOUS )
- ★ VIVEKANANDHA COLLEGE OF TECHNOLOGY FOR WOMEN
- ★ VIVEKANANDHAA COLLEGE OF ARCHITECTURE FOR WOMEN
- ★ VIVEKANANDHA INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES
- ★ VIVEKANANDHA DENTAL COLLEGE FOR WOMEN
- ★ VIVEKANANDHA COLLEGE OF NURSING
- ★ SWAMY VIVEKANANDHA COLLEGE OF PHARMACY (Girls only)
- ★ VIVEKANANDHA INSTITUTE OF HEALTH SCIENCE & RESEARCH
- ★ KRISHNA INSTITUTE OF HEALTH SCIENCE
- ★ VIVEKANANDHA SCHOOL OF ANM
- ★ VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN ( AUTONOMOUS )
- ★ VIVEKANANDHA COLLEGE FOR WOMEN
- ★ VIVEKANANDHA COLLEGE OF EDUCATION FOR WOMEN
- ★ KRISHNA COLLEGE OF EDUCATION FOR WOMEN
- ★ KRISHNASHREE COLLEGE OF EDUCATION FOR WOMEN
- ★ VIVEKANANDHA VIDHYA BHAVAN MATRIC HIGHER SECONDARY SCHOOL (Girls only)
- ★ VIVEKANANDHA MEDICAL CARE HOSPITAL ( Allied Health Science )
- ★ ALLWIN GROUP OF COMPANIES
- ★ M.K.G. FOODS AND FEEDS
- ★ M.K.G. ENTERPRISES

### SANKARI CAMPUS

- ★ VIVEKANANDHA ARTS AND SCIENCE COLLEGE FOR WOMEN
- ★ VIVEKANANDHA NURSING COLLEGE FOR WOMEN
- ★ VIVEKANANDHA PHARMACY COLLEGE FOR WOMEN
- ★ VIVEKANANDHA INSTITUTE OF HEALTH SCIENCE
- ★ VIVEKANANDHA ANM SCHOOL
- ★ RABINDHARANATH TAGORE COLLEGE OF EDUCATION FOR WOMEN
- ★ VISWABHARATHI COLLEGE OF EDUCATION FOR WOMEN



Elayampalayam - 637 205, Tiruchengode Tk., Namakkal Dt., Tamil Nadu.

Veerachipalayam - 637 303, Sankari Tk., Salem Dt., Tamil Nadu.

Tel : 04288 - 234670 (4 Lines),

Mobile : 94437 34670, 99655 34670. Fax : 04288 - 234894

Website : [www.vivekanandha.ac.in](http://www.vivekanandha.ac.in) email : [vivekaadmission@gmail.com](mailto:vivekaadmission@gmail.com)



IMPACT OF SOCIAL MEDIA ON EDUCATION IN THE PRESENT SCENARIO



# IMPACT OF SOCIAL MEDIA ON EDUCATION IN THE PRESENT SCENARIO



### EDITORS

**Dr. S. AROCKIASAMY**  
**Dr. D. CHITRA**  
**Mr. K. CHANDRAPRAKASH**  
**Mr. R. PRAKASH**  
**Mr. A. NALLATHAMBI**  
**Mrs. D. INDIRANI**  
**Dr. A. SHANMUGANATHI**  
**Mr. K. MOHAN**  
**Mrs. D. PANIMALAR**

**VOLUME - 2**

**Published by**



**KRISHNA COLLEGE OF EDUCATION**  
 in collaboration with  
**KRISHNASREE COLLEGE OF EDUCATION**  
**(FOR WOMEN)**

( Affiliated to Tamil Nadu Teachers Education University, Chennai, Approved by NCTE, Accredited by NAAC )

Sathinaickanpalayam, Elayampalayam - 637 205, Tiruchengode Tk., Namakkal Dt., Tamil Nadu.

**VIVEKANANDHA GROUP OF EDUCATIONAL INSTITUTIONS**